

A Delightful Dose of Design

B-school students bowled over by FT8012

A group of 34 students from the School of Business Administration, University of Miami, visited the 8012 FT Design Center on 2nd March 2016. Led by their Associate Professor of Management, Vaidy Jayaraman, the students were introduced to Design Thinking by Anbu Rathinavel – the Chief Design Officer, Intellect, who explained how Design Thinking helps in building superior IT products. The students were given a tour of FT8012, which is the world's first such space dedicated to Design Thinking and its role in building superior technology products for BFSI. Anbu also shared with them as to how Intellect stands differentiated from other players in the market and how FT8012 drives the Design Thinking culture across Intellect.

The programme also included an engaging narrative by Padmini Sharathkumar – Head, Business Enablement Group, iGCB (the consumer banking business arm of Intellect), on the evolution of Intellect from Information Technology (IT) to Intellectual Property (IP), giving the young business talent an overview of the organization as well.

Delighted by this dose of Design, the students enthusiastically shared their feedback on how the visit to the 8012 FT Design Center left them inspired, and asking for more.

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The design center is absolutely amazing. It promotes creativity and is a platform to come up with solutions to problems. What I found most impressive was how employees are given space to write, draw and express themselves. I felt inspired just walking around.

Brian R Foster

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After my visit to the 8012 FT Design Center, I think Intellect is absolutely one of the most innovative companies, internally and externally, that I have come across.

Edwin Marlowe

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The company's evolution from Information Technology (IT) to Intellectual Property (IP) is impressive. Intellect is a company that understands how to innovate, adapt and anticipate clients' needs.

Kimberly Migoya

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I was blown away by the facility - how the company fosters creative thinking and the quality of the associates. I can tell you have true passion and understanding for the banking area.

Fiorella Rosales

I was inspired, I felt I understood the process and I appreciate the time and thought put into each and every aspect of the facility.

Stephanie Douthit

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It (The visit) was a very unique experience; I have not seen anything like this before. The interaction you have with clients through the FT8012 Design Center is the pillar of the company. You are creating loyalty by showing each and every client the design center.

Carolina Rincon

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Great work environment! The moment you walk in, you sense the feel of freedom and creativity flowing within the space - from the glass walls to the whiteboards, great environment.

Kamil Gil