

Intellect/SEC/2022-23

17<sup>th</sup> May 2022

**1. National Stock Exchange of India Ltd.,**

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051.

**Scrip Code:**

INTELLECT

**2. BSE Ltd.**

1st Floor, New Trade Ring, Rotunda Building, PJ Towers,  
Dalal Street, Fort, Mumbai – 400 001.

**Scrip Code:**

538835

Dear Sir,

**Sub: Media Release- Asia's Best: Two-time winner of IDC Innovation Award for iGTB Cash platform and Vietcombank**

Intellect Global Transaction Banking (iGTB), is proud to announce that its iGTB Cash platform deployed at Vietcombank Cashup program has won the IDC Financial Insights Innovation Award 2022 Asia's Best in Customer Interactions amongst 120+ high-quality submission from banks and insurers in APAC.

This marks the 2nd consecutive win for the iGTB Cash - VCB partnership at IDC's Financial Insights Innovation Award (FIIA). In 2021, this partnership received the award for Best Bank in Vietnam for the Payments and Cash Management category for high quality technology deployment. Raising the bar in 2022 for superior customer stickiness and faster time-to market has led to a consecutive year of recognition and endorsement by IDC FIIA.

Please find enclosed herewith a copy of the proposed Media Release dated 17th May 2022 titled **"Asia's Best: Two-time winner of IDC Innovation Award for iGTB Cash platform and Vietcombank"**.

Kindly take the above information on record.

Yours truly,

for ~~Intellect Design Arena Limited~~



V V Naresh

Company Secretary and Compliance Officer



**Intellect Design Arena Limited**

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## Asia's Best: Two-time winner of IDC Innovation Award for iGTB Cash platform and Vietcombank

**London, 17 May, 2022:** Intellect Global Transaction Banking (iGTB), is proud to announce that its iGTB Cash platform deployed at Vietcombank Cashup program has won the IDC Financial Insights Innovation Award 2022 **Asia's Best in Customer Interactions** amongst 120+ high-quality submission from banks and insurers in APAC.

This marks the 2<sup>nd</sup> consecutive win for the iGTB Cash - VCB partnership at IDC's Financial Insights Innovation Award (FIIA). In 2021, this partnership received the award for Best Bank in Vietnam for the Payments and Cash Management category for high quality technology deployment. Raising the bar in 2022 for superior customer stickiness and faster time-to-market has led to a consecutive year of recognition and endorsement by IDC FIIA.

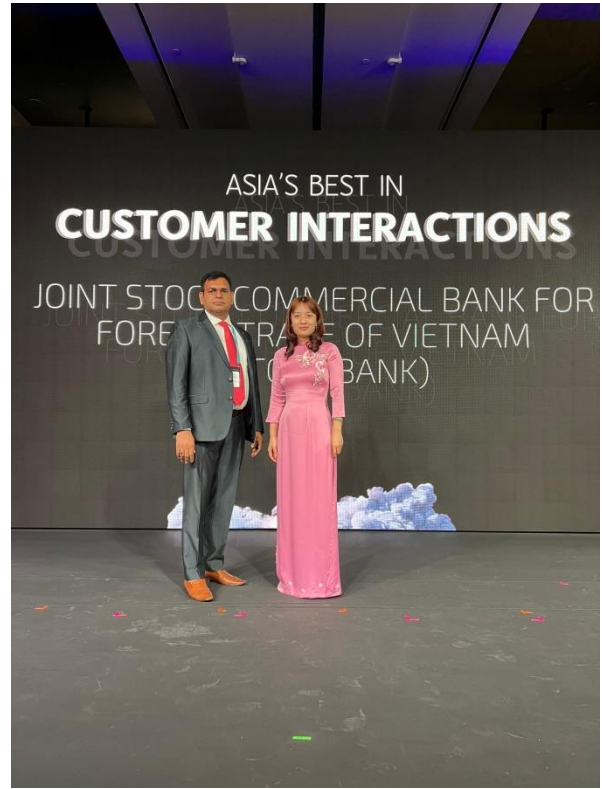


23<sup>rd</sup> March 2022: IDC FIIA 2022 announced Vietcombank as Asia's Best in Customer Interactions



for this stellar success."

Commenting on the award, [Mr. Manish Maakan, CEO, iGTB](#), said, "I'm proud and humbled by this recognition of our leading iGTB Cash Cloud platform. Now with this award, the iGTB-VCB combine has won **3 major analyst-endorsed awards in just 12 months**. This is a testament not only to the technology platform, but the intense partnership with VCB to ensure that corporate clients and SMEs fully adopt and consume every feature of this platform. VCB has always laid emphasis on launching new products & services with a long-term view of helping its customers to grow. I congratulate them



23<sup>rd</sup> March 2022: iGTB and Vietcombank receiving the IDC FIIA 2022 award at the 18th edition of the Asian Financial Services Congress (AFSC), Singapore

According to **Mr. Dao Minh Tuan, Deputy General Director at Vietcombank**, “We are delighted to be recognized as Asia’s Best in Customer Interactions by IDC for CashUp initiative. Our vision on meeting the diverse and advanced needs of the customers keeps us focused with technology-driven innovation. Our partnership with iGTB in digital transformation strategy will help us boost VCB’s superior position as a leading transaction banking institution in the region.”



According to **Darshini Selvaratnam**, Program Director of the IDC FIIA 2022, “Vietcombank’s proposition as the Best Bank in Asia was awarded for excelling in the category of Foundation, that covers the infrastructure capabilities underpinning digital transformation strategies. The payments and cash management system is a prime example of integrated banking infrastructure with cross-product transaction flows that powers growth and innovation, setting the pace for the wave of digital transformation in Vietnamese banks.”

### **About iGTB Cash Cloud**

#### **The World's Best Corporate Banks Bank on iGTB**

iGTB is the world's first complete Global Transaction Banking platform from the house of Intellect. iGTB's software products help Corporate Banks prepare for a new era of customer-centric services. With a rich suite of transaction banking products, across **Cash Management, Payments, Liquidity, Trade Finance and Supply Chain Finance**, iGTB is an authority on **integrated transaction banking products** that enable banks to meet their ambition to be the Principal Banker to their corporate customers. iGTB seamlessly integrates all the transaction banking needs of corporate customers, delighting them with the **Contextual Banking eXperience (CBX)**, a white label digital transaction banking platform to manage corporates' cash and trade digital channels. For more information on iGTB, please visit <https://www.igtb.com/>

**iGTB Cloud** is the world's first fully-integrated & cloud-ready, Integrated Cash and Trade digital transaction banking platform is a high-performance, patent pending solution that is designed to deliver growth, create a foundation for business & service expansion, create simplicity in corporate onboarding powered by expertise backed user journeys, with replicable & robust operational processing and deployment certainty. More than 55 other global banking groups are benefitting from this world-leading solution which handles 50% of the total corporate collections' transactions across India, Middle East & Africa. For more information, please visit <https://www.igtbcloud.com>

### **About Intellect Design Arena Limited**

Intellect Design Arena Ltd, a cloud-native, future ready multi-product fintech platform for the world's leading financial & insurance clients caters to the full spectrum of banking and insurance technology products company, across Global Consumer Banking, Central Banking, Global Transaction Banking (iGTB), Risk, Treasury and Markets, and Insurance. With over 25 years of deep domain expertise, Intellect is the brand that progressive financial institutions rely on for digital transformation initiatives.

Intellect pioneered Design Thinking to create cutting-edge products and solutions for banking and insurance, with design being the company's key differentiator in enabling digital transformation. FinTech 8012, the world's first design center for Financial Technology, reflects Intellect's commitment to continuous and impactful innovation to address the growing need for digital transformation. Intellect serves over 260 customers through offices in 97 countries and with a diverse workforce of solution architects, domain and technology experts in major global financial hubs around the world. For further information on the organization and its solutions, please visit [www.intellectdesign.com](http://www.intellectdesign.com).

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