

Intellect/SEC/2016-17

September 28, 2016

1. **The National Stock Exchange of India Ltd.,**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block, Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051.
2. **The Bombay Stock Exchange Ltd.**  
1<sup>st</sup> Floor, New Trade Ring, Rotunda Building, PJ Towers,  
Dalal Street, Fort, Mumbai – 400 001.

Dear Sirs,

Sub: **Media Release** – Reg

Please find enclosed herewith a copy of proposed Media Release dated September 28, 2016 titled as “**Confederation of Indian Industry (CII) honors Arun Jain with Lifetime Achievement Award**”.

Kindly take the above information on record.

Thanking you,

for Intellect Design Arena Limited



**V.V.Naresh**  
Vice President-Company Secretary and Compliance Officer  
Encl : As Above



**Intellect Design Arena Limited**

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## Confederation of Indian Industry (CII) honors Arun Jain with Lifetime Achievement Award

**Chennai (India), September 28, 2016:** Confederation of Indian Industry (CII) has bestowed the Lifetime Achievement Award at the India's premier ICT Event, Connect 2016 to **Mr. Arun Jain, Chairman and Managing Director, Intellect Design Arena Limited** in Chennai. The Lifetime Achievement Award is conferred on chosen Leaders from ICT Industry, who have contributed to the growth and advancement of the domain and made a significant difference during their journey. The award honors Arun Jain's humble journey from being a learner to a successful entrepreneur and now as an evangelist. The award was presented by **Dr. M. Manikandan, Hon'ble Minister for Information Technology, Government of Tamil Nadu** in the august presence of dignitaries and leaders from Industry, Government and Academia.



**Photo Caption: Dr. M. Manikandan, Hon'ble Minister for Information Technology, Government of Tamil Nadu presenting the CII Connect Lifetime Achievement Award to Mr. Arun Jain, Chairman and Managing Director, Intellect Design Arena Limited**

Arun's passion for financial technology recognized the need for a world class product powerhouse way back in the early 90s. With his inspiring leadership, design thinking and engineering acumen he has been able to put India on the Intellectual Property world map. He has been one of the early propagators of Design Thinking in the information technology space in the country. He believes that good design helps drive a transformation in businesses, from being order takers to agenda setters.

The FinTech 8012 Design Center, the world's first design center for financial institutions is a clear manifestation of Design Thinking and is innate in the work ethos of every employee in the organisation. Arun anchors 'UnMukt' workshops for employees, industry leaders and influencers.

While Intellect symbolizes Arun's dream and his mission, his social initiatives showcase his larger-than-life commitment.

A social engineer by nature, Arun has been working towards creating a better community. Ullas Trust, a signature social initiative started two decades ago has grown along with the organisation.

This brainchild of Arun provides vital professional skills to adolescent children across the country nurturing the “Can do” spirit among the young minds.

Continuing his Social Connect initiatives, Arun has recently launched ‘Project Samriddhi’. Samriddhi is dedicated to holistic human development in India, through the design and development of projects that are sustainable and capable of scale to positively impact the larger population. Through START-UP Nukkad, another unique initiative for Start-up Entrepreneurs, Arun conducts special workshops for them to understand their purpose and nurture and mentor their innovative thinking.

CII’s Connect 2016 has been the forum for ICT Industry in Tamil Nadu to confer on latest trends & developments. This premier annual Conference and Exhibition on Information and Communication Technology has been focusing on the Tamil Nadu’s growth in ICT Sector. The theme for this edition of CONNECT is “Building the Digital State: Fostering the ecosystem. This premier annual Conference and Exhibition on Information and Communication Technology has been focusing on the Tamil Nadu’s growth in ICT Sector. The idea behind this initiative was to make Tamil Nadu State, one of the potential States in India for investment in the ICT Sector, at that time, when India was emerging as a global hub for generating IT manpower to cater the requirement of various advanced countries in the world. This event is jointly organised by Government of Tamil Nadu and CII.

#### **About Intellect Design Arena Limited**

Intellect Design Arena Ltd., a specialist in applying true Digital Technologies, is the world’s first full spectrum Banking and Insurance technology products company, across Global Consumer Banking (iGCB), Central Banking, Global Transaction Banking (iGTB), Risk, Treasury and Markets (iRTM) and Insurance (Intellect SEEC). With over 25 years of deep domain expertise, Intellect is the brand, progressive financial institutions rely on for digital transformation.

Intellect pioneered Design Thinking to create cutting-edge products & solutions for Banking and Insurance, with design being the company’s key differentiator in enabling transformational initiatives. FT8012, the world’s first design centre for Financial Technology, reflects Intellect’s commitment to continuous and impactful innovation, addressing the growing need for digital transformation. Intellect generates annual revenues of more than USD 124 million, serving more than 200 customers through offices in 40+ countries and a diverse workforce of more than 4,000 solution architects, domain and technology experts in major global financial hubs around the world. For further information on the organization and its solutions, please visit <http://www.intellectdesign.com/>

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