

## Intellect/SEC/2019-20

06<sup>th</sup> December, 2019

1. National Stock Exchange of India Ltd.,

Scrip Code:

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051.

2. BSE Ltd. Scrip Code:

1st Floor, New Trade Ring, Rotunda Building, PJ Towers, 538835

Dalal Street, Fort, Mumbai - 400 001.

Dear Sirs,

Sub: Intellect announces a destiny deal win - Liberty Mutual Enhances Commercial Insurance Underwriting through Mastery of Big Data, adding more value to Brokers and Buyers

Intellect SEEC, a Insurance division of Intellect Design Arena, a specialist in applying true Digital Technologies across Banking and Insurance, announces digital transformation journey with Liberty Mutual.

Liberty Mutual's National Insurance operation — which provides a full range of primary commercial insurance products and services to mid-size and large companies through brokers —is working with Intellect SEEC to harness the power of big data to more proactively identify target opportunities with individual brokers, and develop solutions for customers.

Through the relationship, Liberty Mutual underwriters and risk managers gain automated access to thousands of third-party data sources including, court filings, industry data, government records, and social media content. With deeper insights into risks, underwriters are can rapidly leverage information to better understand risks and create product solutions that help customers better manage their exposures. Intellect SEEC cleans and structures this data to automatically deliver actionable information needed to more quickly identify, underwrite, and service potential accounts.

Kindly take the above information on record.

Yours truly,

for Intellect Design Arena Limited

V V Naresh

**Company Secretary and Compliance Officer** 

