

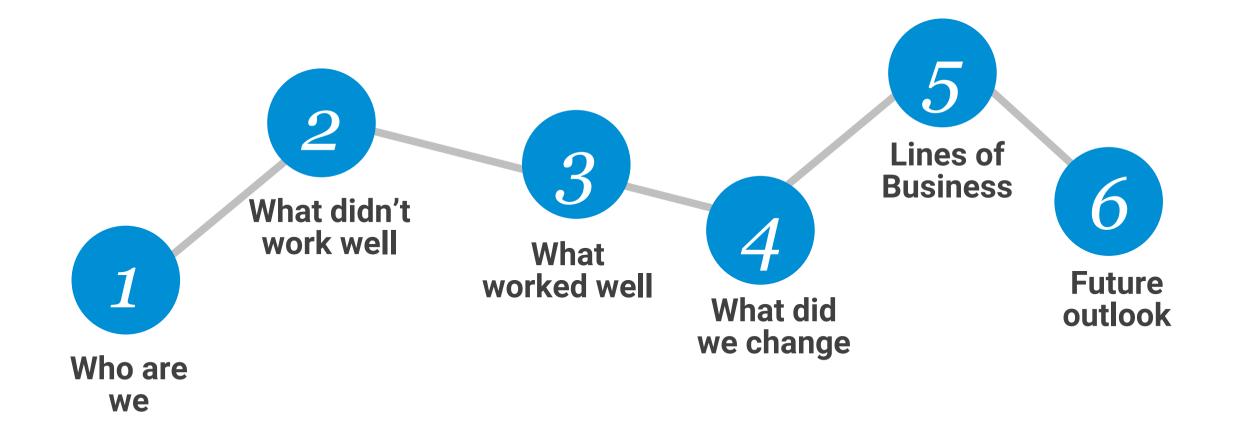


#### **Safe Harbor Statement**

Certain statements in this release concerning our future prospects are forward-looking statements. Forward-looking statements by their nature involve a number of risks and uncertainties that could cause actual results to differ materially from market expectations. These risks and uncertainties include, but are not limited to our ability to manage growth, intense competition among Indian and overseas IT Products companies, various factors which may affect our cost advantage, such as wage increases or an appreciating Rupee, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Intellect Design Arena has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry.

Intellect Design Arena may, from time to time, make additional written and oral forward-looking statements, including our reports to shareholders. These forward-looking statements represent only the Company's current intentions, beliefs or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements.

#### **Structure of Presentation**



# WHO ARE WE?

# Intellect is World #2

# in Digital Banking



DIGITAL CHOSEN WELL AHEAD OF TIME

### Global FinTech Leader for BFSI







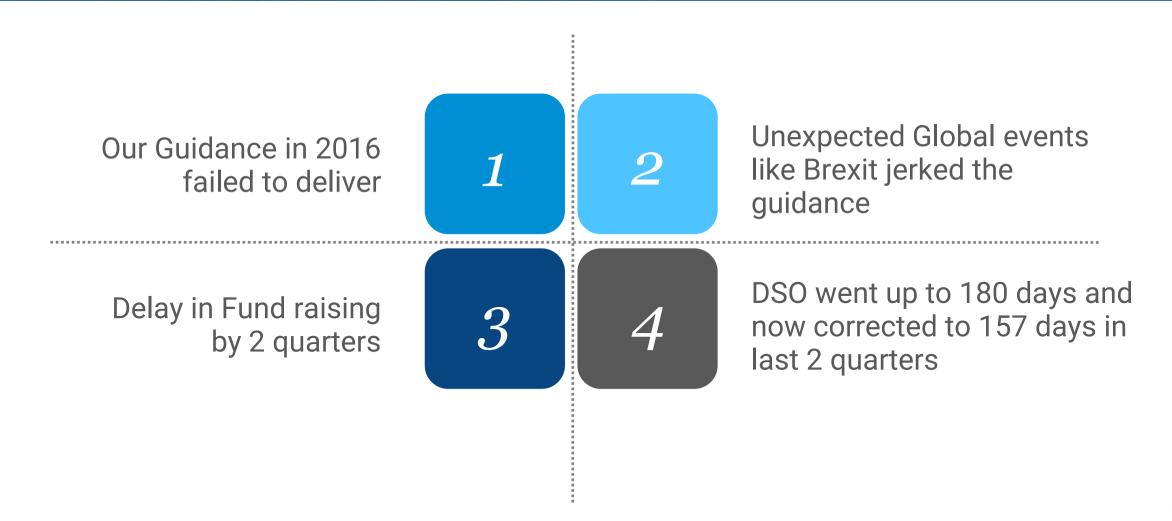






# WHAT DIDN'T WORK WELL

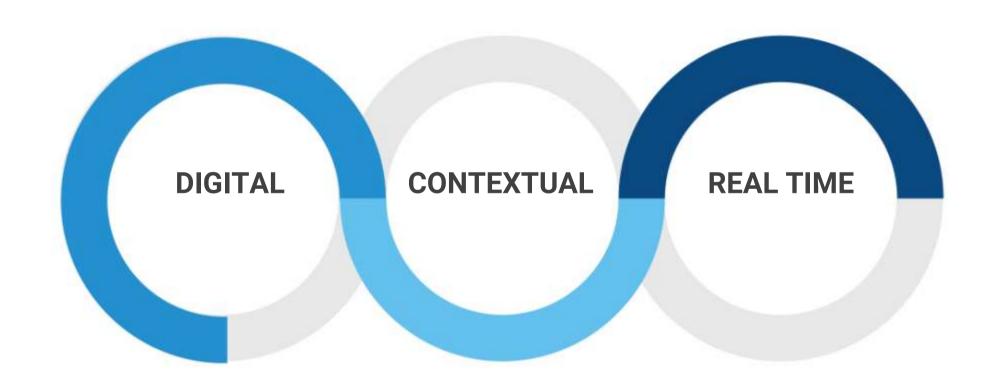
#### What Didn't Work Well





## WHAT WORKED WELL

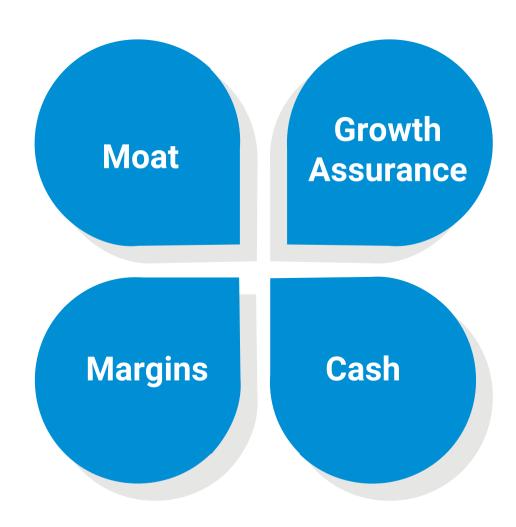
#### **Intellect Strategy**



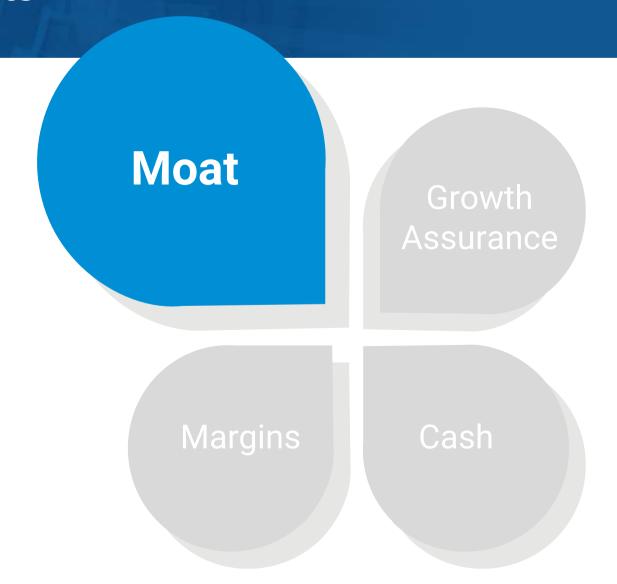
#### **Intellect Journey**



#### **Four Elements**



#### **Four Elements**



#### **Economic Moat**

Intangible Assets	Cost Advantage	Switching Cost to customer	Network Effect
Brand Awareness to Brand call for RFP to Brand Pull	Cost of Engineering and Delivery – 2 times effective than competition	Early Start	Early Start
Technology – Complete DIGITAL 3.0 stack (Digital + ML + Big data + Cloud)	Right mix of Global talent in US and India	Difficult to Enter and Difficult to Displace	Succeeding in Network effect in one of the 4 chosen businesses

# Last 2% = 200%



# Digital 3.0

CX, API Services, Contextual (ML, Bigdata, Cloud Native)



**DIFFERENTIATED IP STRATEGY** 





















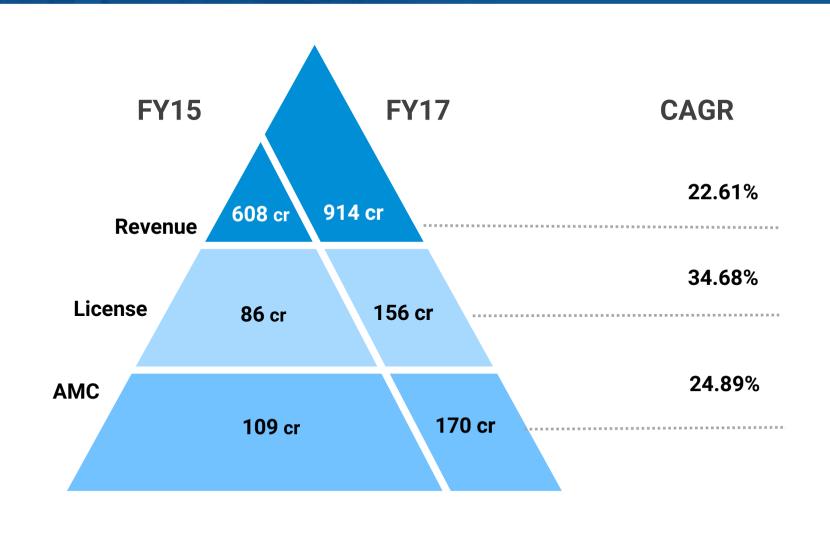




#### **Four Elements**



#### **CONSISTENT GROWTH**



# EBITDA and Net Profit Positive since Q4 FY 17

50%
Consistent margins





## WHAT DID WE CHANGE

#### What did we change

Focus on License Value from Deal Value Sharpening the Closure Process

Deal as a Project vs Deal as a Process

Focus on Collections

Principal Solution Provider



# FOUR LINES OF BUSINESS

Four Revenue Streams



Digital Corporate Online Cash Management

Contextual Payments

Digital Liquidity Digital Supply Chain Finance

Trade Finance

Invested in business to drive dominant position in Global markets Premium Brand and Premium Pricing Very Healthy pipeline -

15

deals in Finals

Marquee wins

71 of Total Customers

**20** Wins in last 4 quarters

### intellect SEEC

#### **INSURANCE**

Digital Distribution

**Xponent** ML based intelligent underwriting workstation

Risk Analyst

Entering US market with Disruptive technologies for technology lazy customers

4 Customers signed on Cloud in US (Most difficult fort to crack)

Digital transformation deals with

3 giants - LIC, SJP and a leading Canadian Insurer

Marquee wins

17 of Total Customers

4 Wins in last 4 quarters



Intellect Digital Core Intellect Digital lending Intellect Quantum for Central banks

Intellect Credit cards

Large Market with sharp focus on Tier 2 and Tier 3 banks. Most comprehensive Digital platform with Built-in Bots Central banking product – Quantum – A leader in the segment Marquee wins

116 of Total Customers

23 Wins in last 4 quarters



One Treasury (BASEL III based Treasury)

**One Markets** 

Trust Banking & Wealth

Wealth is a big market and great pipeline

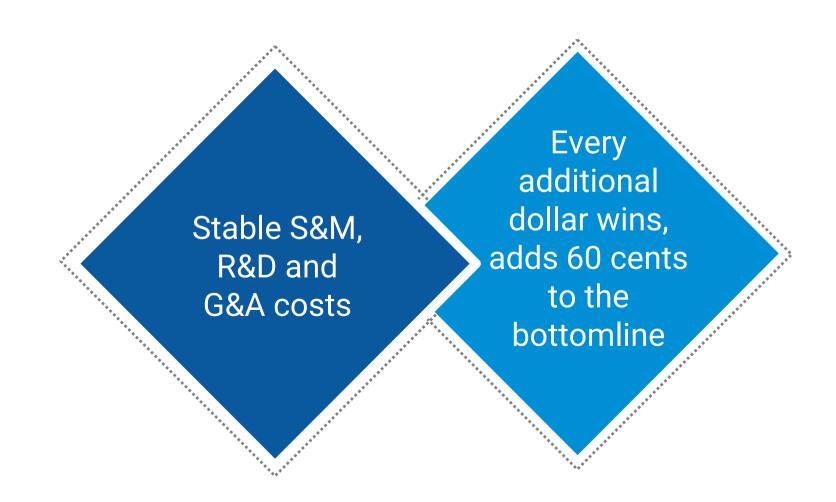
WestPac, Citi, RBI – marquee customers Digital Equity Portal Trust Banking is a sharp market

74 of Total Customers16 Wins in last 4 quarters

#### **Four Elements**



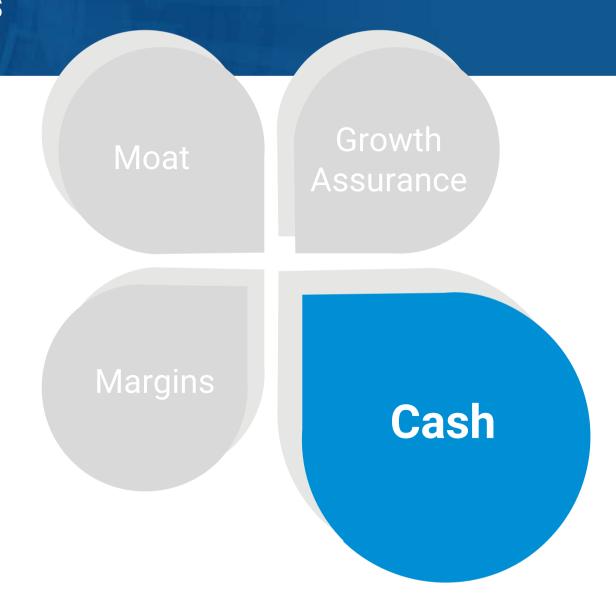
#### **Driving Higher Margins**



#### Sales & Marketing cost



#### **Four Elements**



#### **Cash Position**



Rights issue for \$30 Mn completed



Promoter Loan to be repaid by surplus real estate liquidation



**Focus on Collections** 



# **FUTURE OUTLOOK**

#### **Future Outlook**

Moving to higher deal value based on product differentiation

Focus on growing License Revenues

Market awareness costs are behind us



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