





#### **INVESTOR PRESENTATION**

Mumbai, India 20 Sep 2017



Manish Maakan CEO - iGTB

#### **Our Agenda for Today**

- 1 Key Market Trends
- 2 Competitive Landscape
- 3 Our Strategy
- 4 Key Deal Wins

- 5 Why Do Customers Buy iGTB
- Where are we Today
- 7 Our Leadership Journey
- B Digital 3.0 Contextual Banking

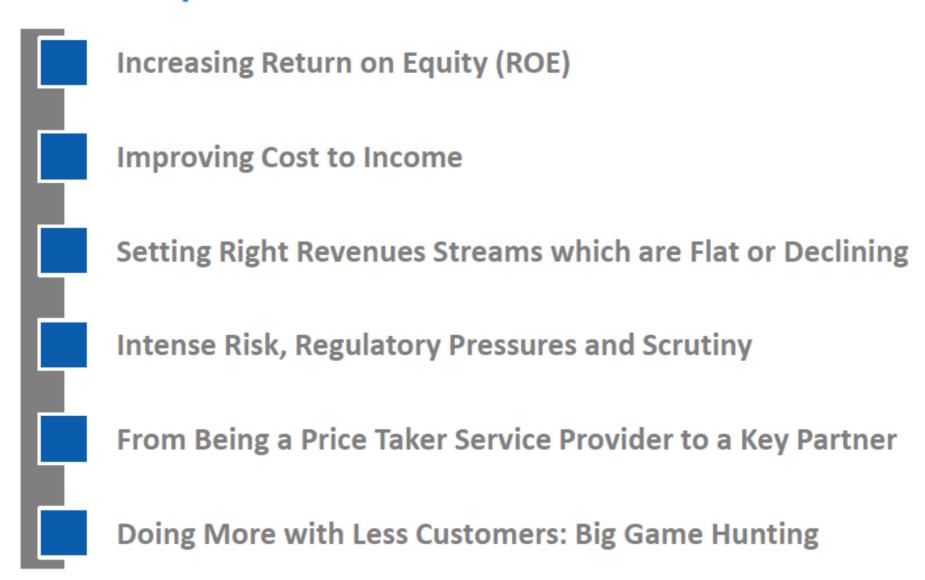
# Key Market Trends

# KEY MARKET TRENDS





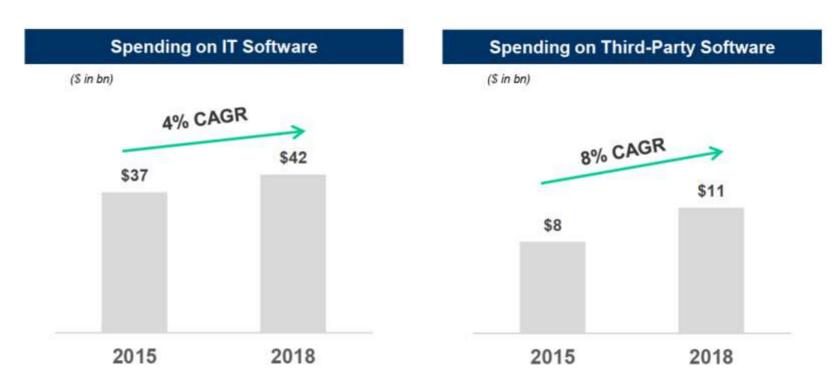
#### **Address Top-of-mind CEO Issues?**





## Banks increasing Spending on IT Services and Solutions

- Factors such as low growth, margin pressure, declining returns on equity, high competition and regulatory requirements are pushing banks towards more efficient and cost-effective IT solutions provided by third-party vendors
- Banks spend 7-8% of their revenue on IT services and solutions the largest expense compared to other verticals
- Global banking software spend was approximately \$37 billion in 2015, with spending expected to rise at a 4% CAGR over FY 15-18
- Spending on third-party IT software (approximately \$8 billion in 2015) is expected to increase at a 8% CAGR



Source: HDFC Securities Initiating Coverage



# Competition Landscape



### FINTECH COMPETITION SPACE



































# Our Product Strategy



CONTEXTUAL BANKING Co-Innovate & Accelerate Digital aspirations of Innovative Banks

REAL TIME PAYMENTS

Growing Fast in US, Canada, UK, Europe, Australia



Challenge Legacy Trade Vendors with Modern Trade & SCF Platform with Strong Risk Analytics

DIGITAL TRANSACTIO N BANKING Lead with DTB in Growth Markets. Model Bank enable Rapid Go To Market for Banks



Manage
Corporate
Liquidity with
Advanced
Dynamic
Liquidity
Platform &
Digital Deposit

# Why Do Customers Buy iGTB

#### HIGHLY RATED BY INDUSTRY ANALYSTS

#### **IBS INTELLIGENCE**

#1 for Payment Systems Worldwide #2 for Digital Banking Systems Worldwide #4 for Risk Management Systems Worldwide

#### AITE

#### **CORPORATE BANKING EXCHANGE (CBX)**

Featured in the "North-East" Quadrant and awarded the "Up-And-Comer" Title RECEIVABLES featured amongst leading vendors providing Actionable Receivables Analytics

#### **FORRESTER**

Intellect featured among Leading Global
Banking vendors offering Cloud Based Solutions
PAYMENTS SERVICES HUB featured as one of
the Leading Payment Solutions, with highest
level of geographic presence and success in
Forrester's report

#### **IDC FINTECH**

**CBX** ranked "#1 Customer Experience" at IDC FinTech Real Results Awards for implementation of CBX at National Bank of Kuwait

#### CELENT

**CUSTOMER ONBOARDING** (COB) & KYC offerings featured among leading solution vendors

#### **CEB TOWERGROUP**

**LOAN ORIGINATION SYSTEM** (LOS) featured with Case Study amongst leading Commercial Loan Origination Systems

**TRADE FINANCE** adjudged 'Best in Class' for Corporate Client Services

#### WHY DO CUSTOMERS BUY IGTB

We are the only player in market with an integrated Digital Transaction Banking offering for Emerging Markets and Modern individual modules with T1 Bank depth

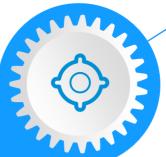
#### **Design Thinking**

- Customer centricity
- Client and industry use cases
- Simplicity, actionable insights & decisioning
- Design centre platform & culture

#### **Product Competency**

- Domain knowledge across full transaction banking complex
- End to end product coverage
- Integration versatility
- Digital portal extensibility, omni channel experience
- Model branch framework





#### Business Centricity

- Business context, market/client environment understanding
- Portfolio performance expansion and extensions
- Change management, value creation, business cases





#### **Client Referenceability**

- Client endorsement & testimonials
- Strong net promoter scores (forward looking)

12



# Where are we Today

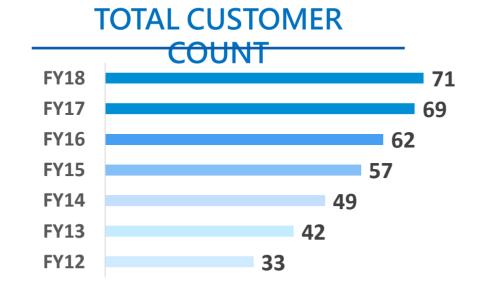
#### ADDRESSABLE MARKET OPPORTUNITY &

**PROGRESS** 

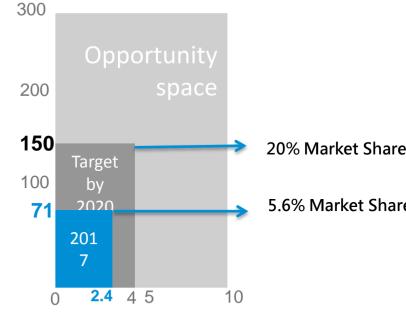
SIGNIFICANT OPPORTUNITY TO GROW ACROSS NEW BANKS

&

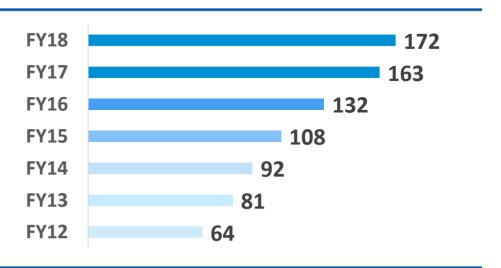
UP-SELL / X-SELL TO EXISITING ACCOUNTS



TARGET MARKET 300 BANKS 24 % MARKET COVERED



#### # OF PRODUCT INSTALLS



OPPORTUNITY TO X-SELL 10 PRODUCTS PER CUSTOMER CURRENTLY 2.42 PRODUCTS / CUSTOMER



# Our Leadership Journey

- Analyst Corner & Awards
- ☐ iGTB Oxford School of Transaction Banking
- □ Our Customer NPS Stories –Strong Execution driving WIN for our Customers
- Leadership Team —Enabling the Success

**Awards & Recognition** 

11 Sep 2017





Manish Maakan featured in Treasury & Cash Management Who's Who





Phil Cantor on cover & featured in Fintech Finance





Financial IT

Innovations in Technology

MRICHARD STRUCK OF PAYMENTS:
FROM "ITRANSACTIONAL"
TO "COLIEXTUAL"

MICHARD STRUCK OF PAYMENTS

MICHARD S

25 Sep 2016

Al Carpetto top story in Financial

Herber de Ruijter cover story in Global Finance





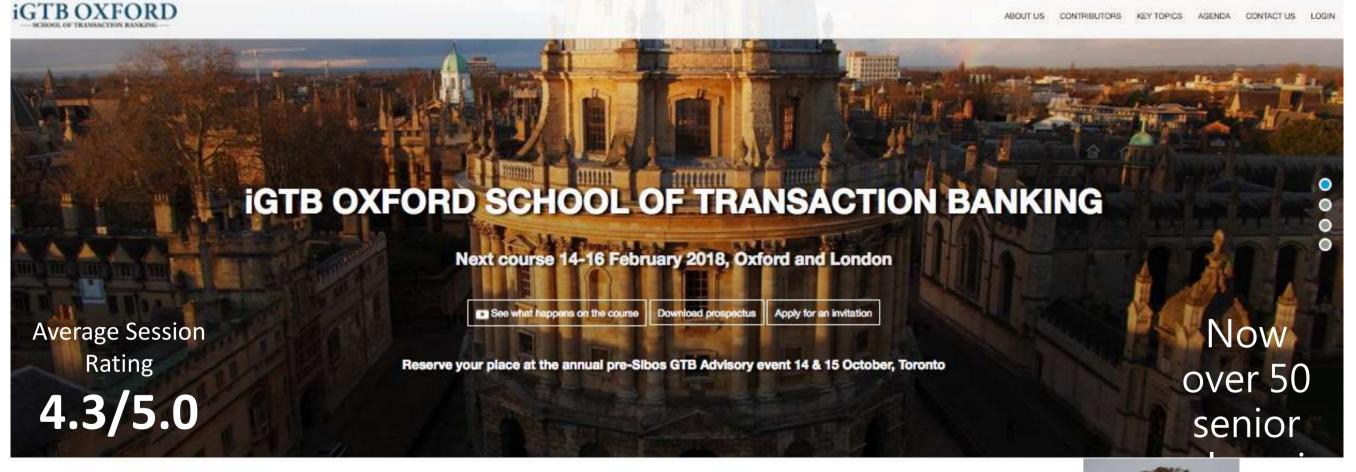
25 Sep 2016











**INAUGARAL SESSION** 13-15 July 2016

SECOND SESSION 26-28 April 2017

**NEXT SESSION** 14-16 Feb 2018.

#### Transaction Banking Today

Global transaction banking has long been described as a banks's crown jewels because of its steady profit contribution even in the worst economic times, its reputation as a "sticky" core banking service and its long history of strong growth.



STEADY PROFIT CONTRIBUTION **EVEN IN THE** WORST **ECONOMIC** TIMES

INDUSTRY-WIDE REVENUES OF OVER \$500 bn **BY 2021** 



#### Insights & Leadership

The programme is designed as a highly participatory executive-level learning event. You will hear from seasoned practitioners of transaction banking who have achieved important success in major global and regional financial institutions.



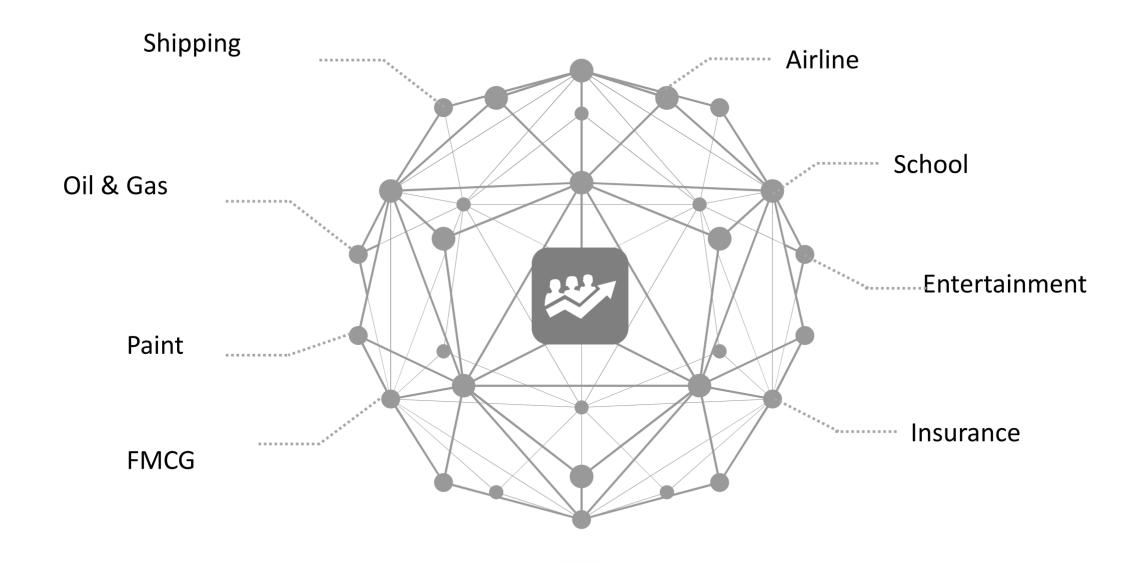






## INDUSTRY SOLUTIONS

#### **How Some Businesses Have Benefitted**



#### **IGTB** LEADERSHIP TEAM









MANISH MAAKAN Chief Executive OfficerChief Operations Officer **27 YRS** 

POOL, E&Y, IBM

INTELELCT. GE. WHIRL

25 YRS INTELLECT. CITI **ANDREW ENGLAND** Director, Head of Strategy

**36 YRS** 

Head of Payments & Digital and M&A 25 YRS INTELLECT, LLOYDS, UNIC INTELLECT, FIS, eFUNDS.

MICHEL JACOBS

PHIL CANTOR Global Sales Head, Chief Marketing Officer 40 YRS

INTELLECT, MISYS, SM

ARTSTREAM, BARCLA

YS. TSB

**Business Head Emerging Markets 25 YRS** 





UPPILI SRINIVASAN



S2







ANAND PANDE Business Head, Americas Head of Supply Chain & Global Accounts & Trade Finance

HERBER RE RUIJTER **Business Head** 

iGTB Digital

**BARRY RHODES Business Head** iGTB Payments

RIS BANK, EDS, CITI

INTELLECT, FIS, ACI, HAR

**34 YRS** 

**31 YRS** INTELLECT. SMARTST **ERS** 



PAUL HANSFORD Global Head Service Delivery

**RAMKUMAR P** Global Head Manufacturing

**28 YRS** INTELLECT. KEY BANK, RBS, JPMC

**28 YRS** INTELLECT. GROWTH , ICICI

**25 YRS** INTELLECT, BACKBASE, Z PARADIGM, RBS, CITI, ANZ yLAB, SDL, VARIOMATICS

REAM, B3, FTDE, REUT

**22 YRS** INTELLECT. JPMC. KOTAK. CITI 20



#### THE CONTEXTUAL REVOLUTION

Cash management's answer to Amazon and Siri

Michel Jacobs | Herber De Ruijter







All firms, from SME to multinationals in every industry, want to buy and sell, safely, have the funds to buy and invest the proceeds of sale wisely.



Banks want to be fully digital, drive higher self-service adoption, remain the principal banker of their customers, and upsell and cross-sell their offerings.

Wouldn't it be great if your banking experience showed actual understanding, even anticipation, of what the business is trying to achieve?

#### Contextual banking knows what's best-next

Contextual Banking Experience (CBX) from iGTB is a white label digital banking platform to manage firms' cash and trade. CBX provides the 400 user journeys spanning the full complexity of corporate banking as microservices and UI components. Accelerate customer self-service and both upsell and cross-sell services by providing clients with context-aware recommendations on the next best action or offer needed to meet their immediate objectives.











## THE WORLD'S FIRST COMPLETE GLOBAL TRANSACTION BANKING PLATFORM