



China Banking Corporation partners with Intellect for end-to-end Trust Banking Solution

Flexible and integrated solution for complete trust banking needs in Philippines

Chennai (India), January 25, 2017: Intellect Design Arena Ltd, a digital financial technology product provider, announced today that the Philippines' first privately owned commercial bank, China Banking Corporation (China Bank), has chosen to implement Intellect's Trust Banking Solution. Intellect's digital led solution extends across the front, middle and back-office processes in the trust and asset management life cycle.

Anchored on its rich heritage, China Bank is a deeply respected and trusted institution in the country with an established presence since 1920, serving generations of clients and the banking public. The Bank has chosen the wealth and trust management solution from Intellect in order to scale up and support its growing operations, while providing more robust and customised solutions to its customers.



China Bank-Intellect Design Arena MoU Signing Ceremony. From Left to Right: Patrick D. Cheng, Senior Vice President and Head of Trust & Asset Management Group, China Banking Corporation, Ricardo R. Chua, President & Chief Executive Officer, China Banking Corporation, Jaideep Billa, Chief Executive Officer, Intellect Wealth, Kelvin Loh, SVP & Country Head, Intellect Design Arena Phils. Inc and Vinay Kumar, SVP, Intellect Wealth

Patrick D. Cheng, Senior Vice President and Head of Trust & Asset Management Group, said "China Bank chose Intellect to help address the increasing opportunities in the trust and asset management industry. Now a major player in the Trust industry, China Bank aims to sustain its expected growth. We





chose Intellect not just for its products and range of wealth solutions but for their expertise and flexible domain knowledge to meet and expand our required customer-driven solutions".

Intellect's Trust Banking Solution is expected to enable China Bank to achieve tangible business outcomes as well as offer a better experience to China Bank's customers in the Philippines. The key benefits are:

- Relationship managers can service more clients effectively using one solution and a single-point interface expected to result not only in improved client retention, but deeper client relationships;
- Complete customer management from lead generation to client conversion, including client servicing across channels and reporting;
- Identification of cross and up selling opportunities leading to increase in revenue;
- Support for complete transaction life cycle management for multiple asset classes;
- Portfolio & asset management;
- Flexibility to configure NAV schedules, valuation rules, accrual processes, and fee calculation; and
- Quick and pro-active decisions, driving higher profitability and managing risk.

Intellect has a comprehensive range of wealth management solutions to serve an entire wealth management chain from trust banking, private banking, retail wealth management, full brokerage wealth services to Independent Financial Advisors. It supports the comprehensive range of investment products including equity, mutual funds, bonds, promissory notes, structured notes, structured deposits, futures, options, private equity funds and real estate. At the core of Intellect wealth solution is a 3-level model portfolio architecture and performance analysis-cum-robo advisory engine that allows customers and fund managers to make informed and strategic decisions.

K.Srinivasan, President, Emerging Markets, Intellect Design Arena, said: "This prestigious partnership with China Bank validates our position as a provider of trust and asset management banking solutions and builds a further momentum in the Asia-Pacific market. We are enabling China Bank to leverage a new operating platform, along with business, operations and technology process transformation, and thus a capability to offer a comprehensive solutions framework for their customers."

About China Bank

Founded in 1920, China Banking Corporation (China Bank) is the Philippines' first privately owned commercial bank. In addition to its top tier corporate client franchise, the Bank has a very strong presence in the entrepreneur, middle market and business segments. Its long standing relationships have developed trusted partnerships spanning four (4) generations and demonstrated its commitment and deep understanding of customers' evolving banking needs and delivery of appropriate solutions. It offers a wide range of financial products and services through 548 branches to date, including CBS branches nationwide. This vast branch network is complemented by electronic banking channels—ATM, online and phone banking—that provide secure and reliable 24/7 banking convenience. For more information, visit www.chinabank.ph.





About Intellect Design Arena Limited

Intellect Design Arena Ltd, a digital technology product solutions provider to the Banking and Insurance industry, across Global Consumer Banking (iGCB), Central Banking, Global Transaction Banking (iGTB), Risk, Treasury & Markets (iRTM) and Insurance (Intellect SEEC). Intellect has created digital products & solutions for Banking and Insurance. FinTech 8012, a design centre for financial technology, reflects Intellect's commitment to continuous and impactful innovation, addressing the growing need for digital transformation. With over 200 implementations, the company's performance is driven by over 4,000 Intellect solution architects, functional and technology experts, with a presence in global financial hubs around the world and supported by design centres in multiple geographies. Please visit http://www.intellectdesign.com/

DISCLAIMER: 'Intellect Design Arena Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a rights issue of its equity shares and is in the process of filing a draft letter of offer with the Securities and Exchange Board of India.'

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