

Intellect Design's eMACH.ai Retail 6DX Platform Recognized in the Report "The 2026 NRF APAC Innovators: Retail-Focused Tech Companies To Watch"

Intellect Design believes recognition highlights the extension of its robust enterprise capabilities to the retail sector

Chennai (India), June 29, 2026: [Intellect Design Arena Ltd.](#), a global leader in AI-First, enterprise-grade financial technology, today announced its inclusion in Forrester's June 1, 2026 report, "[The 2026 NRF APAC Innovators: Retail-Focused Tech Companies To Watch](#)". Intellect believes this showcases its prowess in Retail domain through its **eMACH.ai Retail 6DX** solution, helping merchants bridge disconnected workflows and elevate retail commerce management.

The 2026 National Retail Federation (NRF) APAC Innovators Showcase features 23 companies across the globe applying new technology tools to transform how brands sell and consumers shop. Curated by the NRF Innovation Advisory Committee (IAC), which comprises representatives from venture capital, incubators, retail innovation groups, and research firms like Forrester, finalists are selected based on four strict criteria: problem relevance, problem significance, product-market fit, and scalability.

Intellect's **eMACH.ai Retail 6DX** solution is designed to address structural and operational challenges specific to developing retail environments. In developing markets, digital retail sales frequently rely on marketplaces that aggregate small sellers, and chain retailers offering structured omnichannel click-and-collect capabilities. Furthermore, Forrester's data indicates that 74% of online adults in metropolitan India find new products or brands via recommendations from the retailer or marketplace, and 68% are less likely to visit a physical store if its in-store inventory is not available online.

To optimize these dynamics, **eMACH.ai Retail 6DX, according to the Forrester report**, unifies store operations, transactions, customer data, and inventory. By effectively linking disparate systems together for business users, the platform offers significant operational advantages across core retail teams, including finance, management, and merchandising. Intellect's expanding retail market presence already includes partnerships with major clients such as Choppies, HomeTown, Kalyan Hypermarket, and Schecrets.



Commenting on the selection, **Debanjan Kumar, CEO, Intellect Digital Technology for Commerce (iDTC)**, Intellect Design Arena, said, "*Retailers in developing regions often navigate fragmented operating environments where seamlessly linking digital engagement with physical store infrastructure remains an intricate hurdle. Our **eMACH.ai Retail 6DX** platform is built precisely to solve this by unifying operations, inventory, and transactions under a synchronized architecture. This recognition in Forrester's 2026 NRF APAC Innovators report*

marks a defining moment as we bring our three decades of enterprise financial technology expertise to drive measurable impact across the retail core."

About Intellect Design Arena Ltd.

Intellect Design Arena Ltd is a global leader in AI-First, enterprise-grade financial technology, architected from first principles to deliver measurable business impact at scale. With three decades of domain expertise, Intellect delivers composable, intelligent platforms across Wholesale Banking, Consumer Banking, Central Banking, Wealth, Capital Markets, Treasury, Insurance and Digital Technology for Commerce. Applying First Principles Thinking and Design Thinking, Intellect has elementalised financial services into a finite set of Events, Microservices and APIs, enabling faster, modular transformation with predictable and measurable outcomes.

At the heart of this AI-First architecture are eMACH.ai, the world's most comprehensive, composable and intelligent open finance platform; Purple Fabric, the world's first Open Business Impact AI platform; and iTurmeric, a composable integration and configuration platform. A pioneer in applying Design Thinking at enterprise scale, Intellect's 8012 FinTech Design Center™, the world's first Design Center dedicated to Design Thinking principles, underscores its commitment to continuous, outcome-driven innovation. Intellect serves over 500+ customers across 61 countries, supported by a global workforce of domain, solution and technology experts. For more information, visit www.intellectdesign.com

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