

Intellect's eMACH.ai Custody reinforces its growing market leadership position by winning three strategic deals at Non-Banking Financial Services (NBFC) institutions

As NBFCs embark upon the next wave of transformation for custody and asset servicing, eMACH.ai Custody provides a unified platform for building a connected investment-servicing ecosystem

Chennai (India), July 13, 2026: [Intellect Design Arena Ltd.](#), a global leader in AI-First, enterprise-grade financial technology, today announced **three strategic customer wins for its eMACH.ai Custody**. The engagements reinforce Intellect's growing leadership in enabling financial services institutions to establish modern custody and asset servicing businesses through its integrated Wealth and Capital Markets capabilities.

As financial services continue to evolve, non-bank financial institutions are increasingly looking to expand beyond their traditional brokerage, wealth management and capital markets businesses into custody and asset servicing. This strategic expansion requires technology platforms that not only support institutional-grade custody operations but also enable seamless growth across the broader Wealth and Capital Markets ecosystem.

Addressing this requirement, eMACH.ai Custody serves as a core capability within Intellect's AI-First Wealth and Capital Markets portfolio. Built on a composable, cloud-native and API-first architecture, the platform enables financial institutions to establish, operate and scale custody and asset servicing businesses while seamlessly extending into adjacent capabilities such as fund accounting, transfer agency, investor servicing and post-trade operations. Rather than deploying standalone custody solutions, institutions can build a connected investment servicing ecosystem on a single technology foundation.

Supporting the complete custody lifecycle, eMACH.ai Custody combines institutional-grade automation across client onboarding, trade processing, clearing and settlement, corporate actions, fee management, fund accounting and regulatory reporting. Its intelligent workflows and seamless integration with trading, treasury, clearing and market infrastructure systems help institutions accelerate implementation, simplify operational complexity, strengthen regulatory compliance and scale confidently across markets and asset classes.

Through eMACH.ai Custody, institutions can:

- Establish and scale custody and asset servicing businesses on a unified AI-First platform
- Extend beyond custody into fund accounting, transfer agency, investor servicing and broader Wealth and Capital Markets capabilities

- Accelerate market readiness through a composable architecture that integrates seamlessly with existing trading and market infrastructure
- Improve operational resilience with intelligent automation, embedded compliance controls and real-time processing
- Deliver connected investment-servicing experiences while building a scalable foundation for future business growth

Commenting on the strategic wins, **Ramanan SV, CEO-India & South Asia, Intellect Design Arena Limited**, said, *"Custody is emerging as a strategic growth opportunity for non-bank financial institutions looking to broaden their Wealth and Capital Markets offerings. As institutions enter the custody and asset servicing domain, they need more than a technology solution; they need a business foundation that enables continuous expansion. Intellect's eMACH.ai Custody has been architected as the gateway to Intellect's integrated Wealth and Capital Markets capabilities, enabling institutions to progressively expand into fund accounting, transfer agency, investor servicing, and post-trade operations without reimagining their technology landscape. These three strategic customer wins reinforce our belief that the future of custody lies in connected, AI-First platforms that enable institutions to grow beyond custody into comprehensive investment servicing businesses."*



About Intellect Design Arena Limited

Intellect Design Arena Ltd is a global leader in AI-First, enterprise-grade financial technology, architected from first principles to deliver measurable business impact at scale. With three decades of domain expertise, Intellect delivers composable, intelligent platforms across Wholesale Banking, Consumer Banking, Central Banking, Wealth, Capital Markets, Treasury, Insurance and Digital Technology for Commerce. Applying First Principles Thinking and Design Thinking, Intellect has elementalised financial services into a finite set of Events, Microservices and APIs, enabling faster, modular transformation with predictable and measurable outcomes.

At the heart of this AI-First architecture are eMACH.ai, the world's most comprehensive, composable and intelligent open finance platform; Purple Fabric, the world's first Open Business Impact AI platform; and iTurmeric, a composable integration and configuration platform. A pioneer in applying Design Thinking at enterprise scale, Intellect's 8012 FinTech Design Center, the world's first Design Center dedicated to Design Thinking principles, underscores its commitment to continuous, outcome-driven innovation. Intellect serves over 500+ customers across 62 countries, supported by a global workforce of domain, solution and technology experts. For more information, visit www.intellectdesign.com

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