

Ullas Trust celebrates its silver jubilee year with an impressive coverage of 18 lakh students from 1500 schools across 115 districts

- 1034 students from 188 schools felicitated as Young Achievers in Ullas Trust's Silver jubilee year
- Arun Jain ignites the dreams of 1000 students; Releases a self-improvement book designed exclusively for Teenagers

Chennai (India), October 29, 2022: Ullas Trust (A Polaris Foundation social initiative), celebrated its silver jubilee by recognizing young achievers and inspiring them to pursue their dreams, during their annual "Can Do" workshop. The workshop recognized 1034 students from Corporations, Government, and Government-Aided Schools in Chennai by awarding merit scholarships. The workshop will be followed by similar workshops at Gurgaon, Mumbai, Pune, and Hyderabad.



Founded in 1997, the Ullas initiative has reached 18 lakh students across 115 districts and 1500 schools in India. Dr. J Radhakrishnan (IAS, Principal Secretary to Government of Tamil Nadu) and Kalaimamani V K T Balan (Chairman, Madura Travel Service Pvt Ltd) were the Guests of Honour at the event, held at the Music Academy.

Arun Jain, Founder & Trustee - Ullas Trust and CMD, Intellect Design Arena Ltd, said, "It is simply overwhelming to reflect on the journey of Ullas Trust and how far we have come in 25 years. The journey began with just 37 students. Our Purpose has been very clear from the beginning. We wanted to focus on igniting the minds of teenagers and instilling the 'Can do' spirit in them. This is why we focused on high school students studying in classes from 9th to 12th standards. Secondly, we wanted to expose them to role models and mentors and show them a world of possibilities."

Ullas is a one-of-a-kind program in India that focuses its initiatives on students during the most vulnerable stage in their journey – adolescence! To shape these young, fertile minds, Ullas goes well beyond merit scholarships and conducts two holistic and integrated programs throughout the year. These include the weekend "Summit" program in 6 states in India and the 'Touch the Soil' program that focuses primarily on the students from districts.

Speaking on the occasion, **Dr Radhakrishnan, Principal Secretary - Co-operation, Food and Consumer Welfare Department, Government of Tamil Nadu** said, "Ullas Trust formed by Arun Jain in 1997 transforming lakhs of young adolescent minds from government, government-aided schools through his vision to dream big and achieve has come a long way. This milestone of instilling belief in young minds for the last 25 years could only be achieved by the purity of heart and dedication. Ullas sets itself apart from other foundations not through its workshops but its role models, Ullas seniors." He concluded his address by sharing "Follow your minds, know your strengths and dream big. The world is your stage, shine wherever you are."

Arun Jain, Founder of Ullas Trust and CMD of Intellect Design Arena also anchored a signature workshop for over 1000 students at the Music Academy called the Diary of Dreams Workshop.

About Ullas Trust

Ullas Trust, (A Polaris Foundation Social Initiative) was started in 1997 with an aim to integrate the employees with a larger community and nurture a 'Can do' spirit among the students. The Trust recognizes and rewards academic excellence through annual merit scholarships. Ullas Trust has been organizing an annual workshop for the past 21 years to expose young minds to role models and achievers from the real world. Every year, the workshop culminates with the Trust awarding merit scholarships to students from Corporation and Government schools in the 5 cities (Chennai, Delhi, Hyderabad, Mumbai, and Pune) identified through a selection process.

The SUMMIT comprises 20 modules spanning crucial life skills including communication skills, confidence building, memory skills, active teamwork, public speaking, and leadership skills. It is graded from Level 1 to Level 4, with Level 1 beginning for Class IX and finishing with Level 4 for Class XII.

The 'Touch the Soil' program reaches young minds in the districts through its 'Diary of Dreams' and 'Planning' workshop for Class IX and X students. The program spreads the power of believing in dreams to high school students across the rural areas of the country. For more information, please visit www.ullastrust.org

For Media related info, please contact:

Nachu Nagappan

Intellect Design Arena Ltd

Mob: +91 89396 19676

Email: nachu.nagappan@intellectdesign.com