

Asia's Best: Two-time winner of IDC Financial Insights Innovation Award for iGTB Cash platform and Vietcombank

London, 17 May, 2022: Intellect Global Transaction Banking (iGTB), is proud to announce that its iGTB Cash platform deployed at Vietcombank Cashup program has won the IDC Financial Insights Innovation Award 2022 **Asia's Best in Customer Interactions** amongst 120+ high-quality submission from banks and insurers in APAC.

This marks the 2nd consecutive win for the iGTB Cash - VCB partnership at IDC's Financial Insights Innovation Award (FIIA). In 2021, this partnership received the award for Best Bank in Vietnam for the Payments and Cash Management category for high quality technology deployment. Raising the bar in 2022 for superior customer stickiness and faster time-to market has led to a consecutive year of recognition and endorsement by IDC FIIA.



23rd March 2022: IDC FIIA 2022 announced Vietcombank as Asia's Best in Customer Interactions



Commenting on the award, [Mr. Manish Maakan, CEO, iGTB](#), said, "I'm proud and humbled by this recognition of our leading iGTB Cash Cloud platform. Now with this award, the iGTB-VCB combine has won **3 major analyst-endorsed awards in just 12 months**. This is a testament not only to the technology platform, but the intense partnership with VCB to ensure that their privileged Corporate and Financial Institution Clients fully adopt and consume every feature of this platform. VCB has always laid emphasis on launching new products & services with a long-term view of helping its customers to grow. I congratulate them for this stellar success."

According to [Xiao Liu, Senior Market Analyst, IDC Financial Insights](#), "The CashUp program by Vietcombank is an excellent example of technology innovation and digital collaboration playing vital roles in providing delightful customer experience and improving operational efficiency in corporate banking sector. The bank's movement to centralizing the transaction banking systems and enabling the omni-channel capabilities to allow the bank to configure products efficiently across channels at a centralized platform for maintenance and customization has done exceptionally well in accelerating the processes of



new product and service launch and improving operational efficiency. Together with their partner Intellect Design, Vietcombank's CashUp initiative is implemented successfully despite all the operational challenges and uncertainties brought by the pandemic through an effective collaboration between the local and remote team, which paves the way for similar banks in Vietnam and Asia to also adopt these best-practices of strengthening digital infrastructure to empower corporate banking processes and services."



23rd March 2022: iGTB and Vietcombank receiving the IDC FIIA 2022 award at the 18th edition of the Asian Financial Services Congress (AFSC), Singapore

About iGTB Cash Cloud

The World's Best Corporate Banks Bank on iGTB

iGTB is the world's first complete Global Transaction Banking platform from the house of Intellect. iGTB's software products help Corporate Banks prepare for a new era of customer-centric services. With a rich suite of transaction banking products, across **Cash Management, Payments, Liquidity, Trade Finance and Supply Chain Finance**, iGTB is an authority on **integrated transaction banking products** that enable banks to meet their ambition to be the Principal Banker to their corporate customers. iGTB seamlessly integrates all the transaction banking needs of corporate customers, delighting them with the **Contextual Banking eXperience (CBX)**, a white label digital transaction banking platform to manage corporates' cash and trade digital channels. For more information on iGTB, please visit <https://www.igtb.com/>

iGTB Cloud is the world's first fully-integrated & cloud-ready, Integrated Cash and Trade digital transaction banking platform is a high-performance, patent pending solution that is designed to deliver growth, create a foundation for business & service expansion, create simplicity in corporate onboarding powered by expertise backed user journeys, with replicable & robust operational processing and deployment certainty. More than 55 other global banking groups are benefitting from this world-leading solution which handles 50% of the total corporate collections' transactions across India, Middle East & Africa. For more information, please visit <https://www.igtbcloud.com>

About Intellect Design Arena Limited

Intellect Design Arena Ltd, a cloud-native, future ready multi-product fintech platform for the world's leading financial & insurance clients caters to the full spectrum of banking and insurance technology products company, across Global Consumer Banking, Central Banking, Global Transaction Banking (iGTB), Risk, Treasury and Markets, and Insurance. With over 25 years of deep domain expertise, Intellect is the brand that progressive financial institutions rely on for digital transformation initiatives.

Intellect pioneered Design Thinking to create cutting-edge products and solutions for banking and insurance, with design being the company's key differentiator in enabling digital transformation. FinTech 8012, the world's first design center for Financial Technology, reflects Intellect's commitment to continuous and impactful innovation to address the growing need for digital transformation. Intellect serves over 260 customers through offices in 97 countries and with a diverse workforce of solution architects, domain and technology experts in major global financial hubs around the world. For further information on the organization and its solutions, please visit www.intellectdesign.com.

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