

## Intellect Global Transaction Banking and Crédit Agricole CIB forge a strategic partnership for Cash Pooling Digital Transformation

*The world's 10th largest banking group has chosen iGTB's Corporate Treasury Exchange (CTX) powered by eMACH.ai architecture*

London, 23 January 2024: [Intellect Global Transaction Banking](#) (iGTB), the transaction banking arm of [Intellect Design Arena](#), a leading global provider of financial technology solutions, announces a landmark deal with Crédit Agricole CIB, the corporate and investment banking arm of Credit Agricole Group. iGTB's Corporate Treasury Exchange (CTX) solution will enable the Bank to support its corporate clients to optimize their money management through a cluster of services enabled by iGTB's state-of-the-art eMACH.ai technology framework.

This strategic partnership will help:

1. Transform the Bank's cash management and cash pooling business operations
2. Power the Bank's corporate customers to higher returns on their cash capital

The Cash Pooling Digital Transformation will deliver:

1. Self-service for automated cash pooling for the Bank's corporate clients
2. Global 360 degree forecasts across multiple accounts, currencies, banks, and geographies
3. Enhanced client returns on their cash

According to [Chaker Zammouri, Deputy Head of Cash Management Services, Crédit Agricole CIB](#), "We are pleased to be partnering with Intellect in our cash management transformation journey. iGTB's CTX will help us deliver real time cash pooling and liquidity management with a high level of automation, enabling us to serve our corporate clients better. This partnership reinforces our positioning as a leading digital financial institution, paving the way for us to extend superior banking services to our corporate clients across the world."



Commenting on this partnership, [Mr. Manish Maakan, Chief Executive Officer, Intellect Global Transaction Banking](#), said, "I am delighted to collaborate with Crédit Agricole CIB in its cash management transformation journey. This partnership is a testament to our market-leading expertise and ability to deliver high value to our clients. By leveraging our cutting-edge technology, the Bank will achieve optimised operational efficiency, increased agility, and ultimately, superior customer satisfaction."

He further added, "I'm deeply proud of the successful collaborations we've built in the vibrant French Transaction Banking market, and I'm eagerly anticipating the expansion of our partnerships across Europe and around the world. Today, more than 60% of the world's top transaction banks [#winwithiGTB](#). This unparalleled achievement reinforces our position as the industry leader in transaction banking as we continue to deliver dividends for our client portfolios across APAC, the Middle East, Europe, and the Americas."

## **About iGTB**

**Consumerisation of Commercial Banking** - Offering banks a single global ecosystem of consumerisation for liquidity, investments, deposits, cash management, cash pooling, cash forecasting, payments, virtual accounts, SME lending, corporate DDA, trade and supply chain finance; iGTB suite of transaction banking products is specially designed to enable Corporate Clients to **make, move & manage money** and prepare Commercial Banks for a new era of customer-centric services. <https://www.igtb.com/consumerisation/>

iGTB is the world's first complete Global Transaction Banking platform from Intellect Design Arena. With a rich suite of transaction banking products, iGTB enable banks to meet their ambition to be the Principal Banker to their corporate customers. The platform is powered by **Contextual Banking experience (CBX)**, a white labelled Digital Engagement Banking Platform that offers a seamless and contextual user experience for managing Cash and Trade digital channels. For more information on iGTB, please visit <https://www.igtb.com/>

## **About Intellect Design Arena Limited**

Intellect Design Arena Ltd. has the world's largest cloud-native, API-led microservices-based multi-product platform for Global leaders in Banking, Insurance, and Capital Markets. With over three decades of deep domain expertise, Intellect is the brand that progressive financial institutions rely on for digital transformation initiatives. It offers a full spectrum of banking and insurance technology products through its three lines of businesses i.e. Intellect Global Consumer Banking (iGCB), Intellect Global Transaction Banking (iGTB), and Intellect AI.

Intellect pioneered Design Thinking to create cutting-edge products and solutions for banking and insurance, with design being the company's key differentiator in enabling digital transformation. FinTech 8012, the world's first design center for financial technology, reflects Intellect's commitment to continuous and impactful innovation, addressing the growing need for digital transformation. Intellect serves over 270 customers through offices in 57 countries and with a diverse workforce of solution architects, and domain and technology experts in major global financial hubs around the world. For further information on the organisation and its solutions, please visit [www.intellectdesign.com](http://www.intellectdesign.com)

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