

Intellect SEEC appoints a new Business Head, North America and Chief Strategy Officer

Sandeep Haridas, of Liberty Mutual Insurance Company joins Intellect SEEC to drive its aggressive growth plans in AI transformation

Piscataway, NJ, Chennai, (India), April 20, 2022: Intellect SEEC, the InsurTech of Intellect Design Arena Ltd, ranked # 1 in InsurTech by IBS Intelligence, today announced the appointment of a new member of the leadership team. Sandeep Haridas, from Liberty Mutual, has been appointed as the new **Business Head, North America and Chief Strategy Officer** for the Insurance vertical. Sandeep will be based out of Intellect SEEC's headquarters in New Jersey.

In his most recent roles at Liberty Mutual, Sandeep was responsible for leading digital transformation and underwriting strategy and excellence. Sandeep brings a unique combination of strategy, underwriting and technology and is well-positioned to drive Intellect SEEC into a global, formidable insurance innovation powerhouse.

Banesh Prabhu, CEO of Intellect SEEC, said, "In alignment with our vision, we are very excited to further strengthen our leadership team with such a high caliber individual. Sandeep's optimal background positions us to achieve our aggressive growth plans across geographies, expand our AI capabilities and become the strategic modernization partner of choice for insurers. I'm confident he will help us to anticipate and interpret market shifts, realize long-term growth opportunities, and drive value for our customers."



On his new role, Sandeep commented, "After spending nearly two decades in the Commercial insurance space, I am honored to have an opportunity to continue to serve this incredible industry. I've worked with Intellect SEEC for over four years and have seen their technology and talent mature at an exponential rate. In my opinion, Intellect has the most complete, sophisticated and feature-rich set of insurance technology capabilities that can be rapidly deployed to any sector or function of a carrier. I look forward to augmenting Intellect's amazing leadership team and serving our customers' evolving needs in a difficult risk market."

He continued with an appreciation for former Chief Strategy Officer, James McKenney. "Intellect SEEC thanks Jim, for his immense contributions to their strategic journey in AI over the past year. We wish Jim well in his decision to pursue a new venture in his career. As we grow our footprint in cloud and AI technologies for North American markets, I am certain we will find opportunities to partner with Jim."

About Intellect SEEC

Intellect SEEC is a global insurtech Transformation Partner with contemporary AI and ML solutions, data insights triangulated from hundreds of varied sources, and agile technology, data science and consulting teams that takes a strategic approach to tackling the biggest challenges for insurance. We are a proven leader in Data First Strategy for Commercial/General Underwriting. As a core technology transformation partner, we have successfully driven one of Europe's largest data migrations.

Our underlying technology powers sophistication with simplicity ensuring an engaging and insightful user journey. Our AI cloud native products are known to address the most complex business objectives with the highest accuracy of outcome. Our skilled technical experts and data scientists seamlessly augment our customer teams to accelerate their transformation journey easily adapting as business models and technology evolves. <https://intellectseec.com/>

About Intellect Design Arena Limited

Intellect Design Arena Ltd. has the world's largest cloud-native, API led microservices-based multi-product FinTech platform for the Global leaders in Banking, Insurance and Capital Markets. It offers a full spectrum of banking and insurance technology products through its four lines of businesses - Global Consumer Banking, Global Transaction Banking (iGTB), Risk, Treasury and Markets, and Insurance. With over 25 years of deep domain expertise, Intellect is the brand that progressive financial institutions rely on for their digital transformation initiatives.

Intellect pioneered Design Thinking to create cutting-edge products and solutions for banking and insurance, with design being the company's key differentiator in enabling digital transformation. FinTech 8012, the world's first design center for financial technology, reflects Intellect's commitment to continuous and impactful innovation, addressing the growing need for digital transformation. Intellect serves over 240 customers through offices in 91 countries and with a diverse workforce of solution architects, domain and technology experts in major global financial hubs around the world. For further information on the organisation and its solutions, please visit www.intellectdesign.com.

For Media related info, please contact:

Nachu Nagappan
Intellect Design Arena Ltd
Mob: +91 89396 19676
Email: nachu.nagappan@intellectdesign.com

For Investor related info, please contact:

Praveen Malik
Intellect Design Arena Limited
Mob: +91 89397 82837
Email: Praveen.malik@intellectdesign.com