

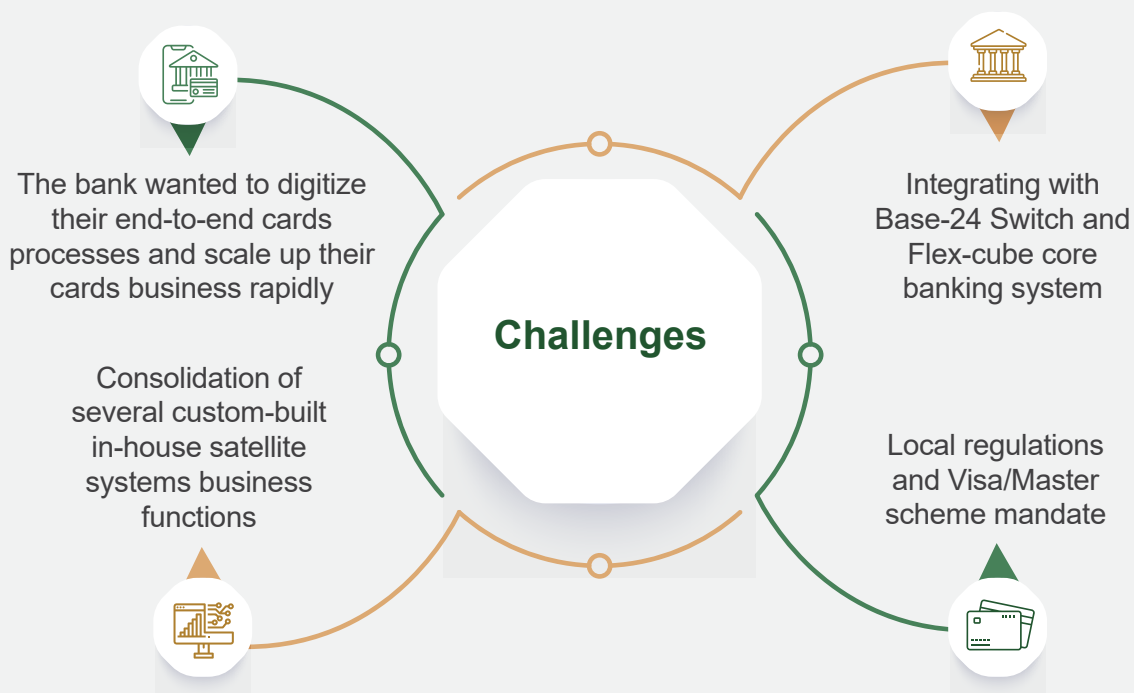


Enabling a leading bank to launch a superlative card experience

India | eMACH.ai Cards

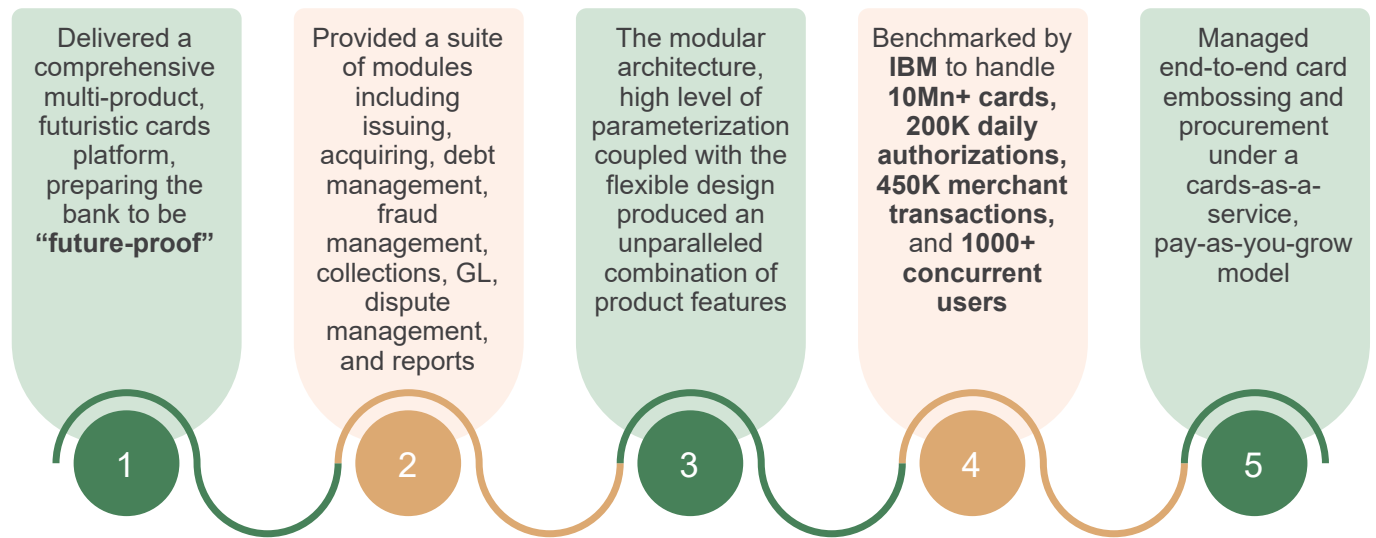
Client overview

Established in the early 1900s, the Bank is one of the **largest public sector banks** in India with a strong pan-India presence. Widely known for its customer centricity, it has been a forerunner in implementing IT-related products and services, consistently striving to deliver state-of-the-art technological solutions. The bank's journey has been marked by several memorable milestones over the decades.



Solution

The bank implemented **eMACH.ai Cards**, a comprehensive, modular cards platform to support rapid scale, high-volume processing, and end-to-end cards operations.



Transformation highlights



Metrics at a glance

48.5Mn
number of debit cards issued by the bank

233%
increase in credit card volumes

15 distinct credit lines enabled

